



EDUCATIONAL AND TRAINING 2026

*Training to stand out:
knowledge that makes
the difference*

dott. solari
COSMETICS®



Training is the beating heart of an evolving profession.

We believe that every professional carries a unique talent within them, but it is only through training that this talent finds shape, strength, and freedom.

Choosing training isn't just about staying up-to-date, but about deciding to evolve, to challenge yourself, to look beyond. It's about being open to discussion, being influenced by different ideas, finding new ways to interpret an ever-changing world.

It's an ongoing journey, made of curiosity, passion, and discovery.

We want to offer you tools, visions, and inspiration to give voice to your creativity, transforming every gesture into value, every choice into evolution.

Because when you grow, your team grows too. Your offering grows.
Your business grows.

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EDUCATIONAL AND TRAINING EDUCATIONAL OFFER

WELCOME

➤ from page.5

- Grand tour
- START

TRAINER DAY

➤ from page.8

- One to one
- Expertise

TECHNICAL TRAINING

➤ from page.11

- Color's universe
- Color & Blond solving
- Blondie and Blond
- Love me color
- Olea Color
- New Color generation

*Coming
Soon!*

EDUCATIONAL AND TRAINING EDUCATIONAL OFFER

SCALP TREATMENT TRAINING

➤ from page.18

- Phitocomplex DISCOVER
- Phitocomplex THE RITUAL
- Phitosolving

STYLING TRAINING

➤ from page.22

- Hairdo
- Volume & Styling
- Permanent Waving System **new**

CUT TRAINING

➤ from page.26

- Cut Keys **new**
- Man cut - Level up
- Man cut - Shades
- Woman cut

CREW COLLECTION

➤ from page.31



WELCOME

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GRAND TOUR

Enter the world of dott. solari cosmetics.
The importance of knowing and experiencing the brand
firsthand.

A salon needs to be able to count on a reliable partner; what
better way than a visit to the company?

**During the day, distributors and hairdressers will be able
to tour the company, the production plant, and the R&D
departments.**

An aperitif with tastings of local products will follow.

DURATION: HALF A DAY

(define the number of participants
with the company)



START

Discover our lines through
our presentation days!

KIND OF COURSE

Visual

DURATION

Half a day

TARGET

Distributors and
salon owners

LEVEL

Basic



TRAINER DAY

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ONE TO ONE

Offer the chance to have exclusive dott.solari cosmetics technicians in your salon.

A complete and customized support for salons!

KIND OF COURSE

Consulting and support

DURATION

Depending on need, from a min. of 2 hours to a max. of 6 hours.

TARGET

Salon owners and collaborators

LEVEL

Basic - Intermediate - Advanced



EXPERTISE

Solving small problems in multiple salons.
Support your agents during their visits.

KIND OF COURSE

Consulting and support

DURATION

Depending on need, from a min. of 3 hours to a max. of 8 hours.

TARGET

Agents

LEVEL

Basic - Intermediate - Advanced



TECHNICAL TRAINING

COLOR'S UNIVERSE

A training day to discover all the secrets of dott.solari hair dyes.

TOPICS

- Acquire knowledge of the entire dott. solari color system
- Mastery of colorimetric principles and oxidant selection
- Repigmentation and toning
- Different types of highlighting
- Managerial insights

KIND OF COURSE

Visual

DURATION

1 Day

It is possible to add
1 Day of Workshop

TARGET

Salon owners and
colorist collaborators

LEVEL

Basic - Intermediate -
Advanced



COLOR & BLOND SOLVING

A training day dedicated to resolving all possible issues related to hair coloring.
Perfection within reach!

TOPICS

- Recognizing needs based on the objective and application context
- How to color hypersensitized hair
- How to correct a wrong color
- Prevent color shifts and streaks
- Case study and practice

KIND OF COURSE

Visual

DURATION

1 Day

TARGET

Salon owners and colorist collaborators

LEVEL

Base - Intermediate



BLONDIE AND BLOND

Blonde hair is particularly loved and desired, but it's not always easy to choose the right shade, know how to achieve it, and maintain it.

TOPICS

- Immersion in the "blonde system" and a focus on bright grays
- In-depth analysis of melanin bases and lightening levels
- The performance of bleaches and toners
- Application on a poupette of your choice:
Veiled Effect
Blonde Ultra Blonde
Raffia Blonde
Curly Blonde

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and
colorist collaborators

LEVEL

Intermediate - Advanced

N.max. of participants 15



LOVE ME COLOR

A day dedicated to our Love Me Color hair color and ever-evolving color trends.

Lots of new ideas to bring to the salon.

TOPICS

- The properties of ammoniacal color
- Tonification and repigmentation
- Pure colors: correctors or colors?
- Color drops and direct colors: differences with The Color Mask
- Implementation of a technique chosen from the proposed fashion and color ideas on a poupette

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and colorist collaborators

LEVEL

Basic - Intermediate - Advanced

N.max. of participants 15



OLEA COLOR

The ammonia-free world!
Discover the shades and incredible ease of
use of Olea Color.

TOPICS

- The world of ammonia-free
- Balanced pigment system and intermediate shades
- Fantasy colors
- Creation of a technique chosen from the proposed fashion and color ideas on the poupette

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and
colorist collaborators

LEVEL

Basic - Intermediate -
Advanced

N.max. of participants 15



NEW COLOR GENERATION



*Coming
Soon!*



SCALP TREATMENT TRAINING



PHITOCOMPLEX DISCOVER

Enter the world of Phitocomplex!
The line created to care for your scalp naturally,
offering solutions to every scalp problem
and anomaly.

TOPICS

- The value of consulting
- Wellness and scalp analysis
- The fundamentals of salon care treatments
- Maintenance and sales

KIND OF COURSE

Visual

DURATION

1 Day

It is possible to add
1 Day of Workshop

TARGET

Salon owners and
collaborators

LEVEL

Basic - Intermediate

PHITOCOMPLEX I RITUAL

A combination of treatments and manual skills that amplify the product's performance.

TOPICS

- The fundamentals
- The manual skills
- Creating a ritual on a model step by step (learn - perform)

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Advanced

N.max. of participants 15



PHITOSOLVING

The importance of curative service: customers are not only looking for beauty, but also well-being, health, and concrete solutions.

TOPICS

- The steps of the consultation and scalp analysis
- Type and frequency of specific treatments
- A comprehensive approach to the line
- Case study with simulations

KIND OF COURSE

Visual

DURATION

Half a day

TARGET

Salon owners and collaborators

LEVEL

Intermediate - Advanced





STYLING TRAINING



HAIRDO

Details make the difference, and a hairstyle can tell the story of a dream. Discover the trends: creativity, technique, and inspiration. So elegant... So cute... So unforgettable.

TOPICS

- Step-by-step creation of 3 styles on a poupette (learn-do)

Hairdo By Angelo Pavanello

- *Chignon (high, medium/high, low)*
- *Banana chignon*
- *Money*

Hairdo By Alessio Cimino

- *Nora*
- *Vertical mood*
- *Hollywood waves*
- *Elegant Bride*

KIND OF COURSE

Workshop

DURATION

1 Day

Can add a visual show

TARGET

Salon owners and collaborators

LEVEL

Intermediate - Advanced

N.max. of participants 15

VOLUME & STYLING

What type are you?
The perfect hairstyle for every occasion!



TOPICS

- Step-by-step creation of 4 fashion pleats on a poupette: (learn - do)

Volume & Style By Angelo Pavanello

- *Afro Vibes*
- *Waves Couture*
- *Flat Waves*
- *Finger Waves*

Volume & Style By Alessio Cimino

- *Glamour*
- *Twist Plate*
- *Volume Street*
- *New S/S 2026*

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Basic - Intermediate - Advanced

N.max. of participants 15



PERMANENT WAVING SYSTEM

The return of a great classic,
increasingly in demand by both men and women!
Find out how to best style it and make it modern and chic!

TOPICS

- In-depth look at the permanent system
- Different application and implementation methods
- Step-by-step implementation on a poupette (learn -do)

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Basic - Intermediate

N.max. of participants 15



CUT TRAINING

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CUT KEYS

Approach to the Cutting System.
Every cut begins in the mind, takes shape between the fingers, and comes to life with the scissors.

TOPICS

- The importance of theoretical reading
- Correct posture
- Studying shapes
- Mapping sections
- Managerial tips
- Step-by-step cutting on a model or poupette (learn - do)

KIND OF COURSE

Visual - practical

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Basic - Intermediate





MAN CUT - LEVEL UP

Gradual layering and new trends!

TOPICS

- Precision cutting: anglo-saxon style
- Step-by-step creation of 2 trendy cuts on a model or poupette (learn-do)

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Intermediate - Advanced

N.max. of participants 15

MAN CUT - SHADES

An in-depth look at the Fade System.

Technique, control, and vision: everything you need to create flawless blends and master modern, on-trend looks.

TOPICS

- Fading Approach
- Making 2 cuts step by step on a model or poupette (learn - do)

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

Intermediate - Advanced

N.max. of participants 15





WOMAN CUT

Discover the latest trends and stay up-to-date on the latest in women's haircuts!

TOPICS

- Layers, gradations, and disconnections
- Making 2 cuts step by step on the head: medium-long and short (learn-do)

KIND OF COURSE

Workshop

DURATION

1 Day

TARGET

Salon owners and collaborators

LEVEL

intermediate

N.max. of participants 15



CREW COLLECTION

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CREW COLLECTION

Discover and experience the latest technical and stylistic innovations from the dott.solari cosmetics team!

TOPICS

- Show day
- Workshop

Creating colors and cuts step by step on the poupette (learn - do)

KIND OF COURSE

Visual and Workshop

DURATION

Sunday (half day)
Monday (full day)

TARGET

Salon owners and collaborators

LEVEL

Intermediate - Advance

N. min of participants: 14

N.max of participants: 24

(valid for the workshop only)



MEET THE TEAM



Jennifer Chiappini
Hairdresser since 1994, salon owner from 2003 to 2015. Specialized in trichology and colorimetry, she is a lecturer at regional institutes for hairdressing courses. She has worked with dott. solari cosmetics since 2020.



Angelo Pavanello
A hairdresser and beauty consultant for over 30 years. Specializing in creative hairstyling, he has developed extensive technical and training skills over the years. He has been working with dott. solari cosmetics since 2025.



Nicholas Leppini
26 years old and a lifelong barber. Ambitious, perfectionist and creative. He believes that teamwork and the exchange of ideas are always the basis of great projects. He has been working with dott. Solari cosmetics since 2024.



Alessio Cimino
Specialized in hairstyles, thanks to his mastery and incredible dexterity he creates beautiful unusual and trendy looks. He has been collaborating with dott. solari cosmetics in Italy and abroad since 2016.

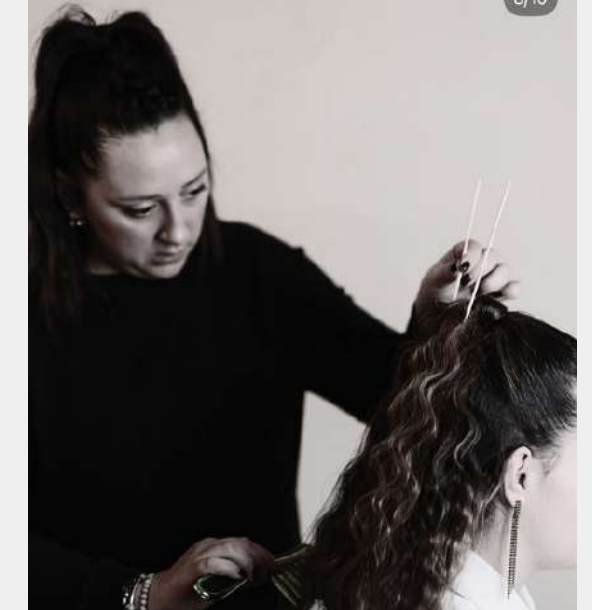


Miriam Oddone
A beauty consultant and skincare specialist since 2013, she is a go-to for anyone seeking personalized styling services. Constantly updating her skills, she works with care and sensitivity. She has been working with Dr. Solari since 2025.

TEAM ASSISTANTS



Alessandro Russo



Giulia Goretti



**Educational manager:
Stefania Paleari**

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